

ACUITY:

The New NLP Journal Is Here!

By Joe Cheal

There comes a moment of realisation, when a dream manifests in front of your eyes. For Joe Cheal, the editor of Acuity, an NLP journal has been a dream for many years. "I woke up one morning in July 2009 having come to a decision... If I wanted a journal so much, it was time to make it happen!" And with the support and help of some wonderful people, you now have an opportunity to enjoy the outcome of that dream.

James Lawley (the co-author of *Metaphors in Mind: Transformation through Symbolic Modelling*), has been a great supporter of the journal: "It is with a great sense of 'at last!' that I welcome the publication of Acuity. For a good while now there has been a piece missing in the jigsaw that is NLP. Acuity fills the gap, and it does so in many ways. It motivates authors from around the world to write illuminating in-depth articles. It brings together a range of diverse topics thereby giving the reader an opportunity to make unexpected associations. And by publishing high quality reviewed papers it serves to raise the game of the whole field."

Acuity is the new anthology of shared findings and learnings published by the ANLP and it is designed to sit between *Rapport* magazine and the *Current Research in NLP* journal. It is a forum where the field can be enhanced and advanced; it is a place where pioneers can share

ideas and like minds can discover developing dimensions around the NLP world.

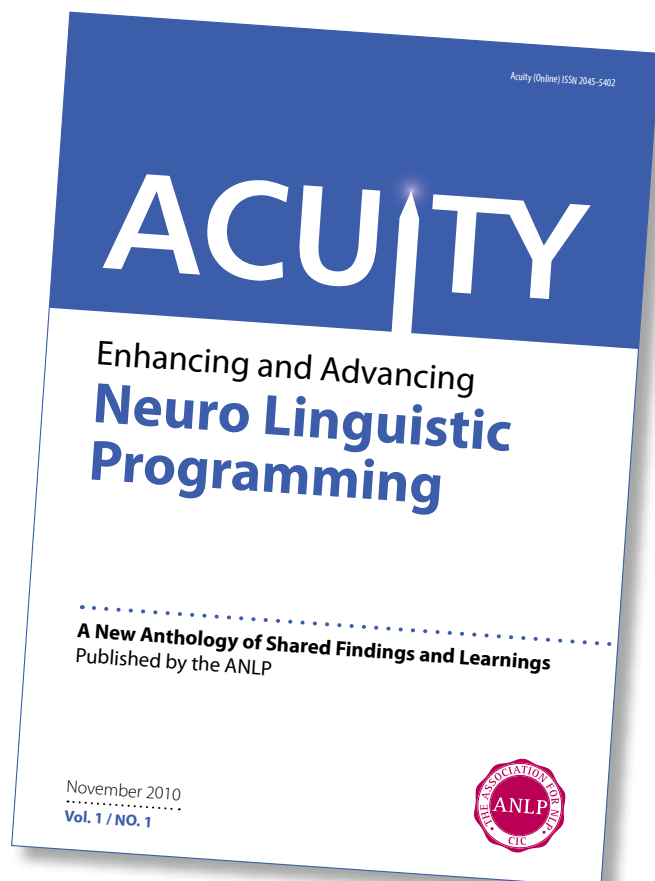
Another great supporter has been L. Michael Hall, the developer of the Meta-States Model. He believes that: "NLP can only thrive when there are journals that provide open, respectful, and professional exchanges by those who lead the way in creating a collaborative community."

In order to create a quality journal, Acuity is peer reviewed by a panel including: Steve Andreas, Robert Dilts, L. Michael Hall, James Lawley, Robert Smith and Lisa Wake (and soon to be joined by John Seymour). ■

Volume One of Acuity includes:

- NLP Patterns and Principles by Richard Gray
- "If only God would give us a sign": The Role of Meta-Comments by Penny Tompkins & James Lawley
- The Role of Moods in NLP by Joe Cheal
- The Four Pillars and Coaching by Angus McLeod
- 7+2 Keys To Becoming A World-Class Coach by L. Michael Hall
- The "How" Behind "The Secret" by Richard Bolstad

A PDF version of Acuity is free to members of the ANLP and a hard copy is £9.95 for members to buy. For non-members, a PDF is £4.95 to download and £19.95 for hard copy.



So are you ready to help enhance and advance the field of NLP?

Obviously, without contributors a journal is an empty experience. The aim of Acuity is to promote stimulating developments in NLP: new models, techniques, applications, refinements and new perspectives to old themes. We would like to help you share your discoveries with the rest of the NLP community and so we are looking for original, well written and well referenced contributions for publication in the journal.

If you have any enquiries or have written an NLP related article that you would like published in Acuity, please email the editor Joe Cheal (joe@gwiztraining.com).